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FOR IMMEDIATE RELEASE

A.WORDSMITH ANNOUNCES CLIENT EXPANSION WITH iFLY

PORTLAND, Ore. (February, 28th 2017)—[A.wordsmith](#), a boutique PR firm specializing in thought leadership PR and writing has been chosen by [iFLY](#) to support ongoing media relations programs at iFLY San Francisco Bay and iFLY Sacramento. A.wordsmith has been working with iFLY Portland and Seattle since mid-2015.

iFLY is an international indoor skydiving company that provides its customers with simulated free-fall conditions in a vertical wind tunnel. iFLY makes the dream of flight into a reality that can be experienced by all, from ages 3 to 103.

ABOUT A.WORDSMITH

Since 2009 A.wordsmith has been providing strategic communication programs specializing in thought leadership, brand storytelling and strategic counsel for clients with complex stories to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, our specialty is implementing successful thought leadership PR programs that raise awareness of our clients as experts in their fields. Clients of A.wordsmith include ProKarma, Kavi, Micro-Pak, IDL Worldwide, Levy Restaurants and NICE.

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