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**FOR IMMEDIATE RELEASE:**

**A.WORDSMITH HIRES ELIZABETH GARCIA AS SENIOR ASSOCIATE**

PORTLAND, Ore. (April 10, 2017)—A.wordsmith, a boutique communications firm specializing in thought leadership public relations and writing, announces the hiring of Elizabeth Garcia as a senior associate.

In her new role, Garcia will support account teams through content development as well as media relations. Prior to joining A.wordsmith, Garcia held writing roles at agencies in Oregon and Texas, and worked as a reporter for the Associated Press. She has experience crafting content for a wide variety of industries including technology, higher education, manufacturing, government and healthcare. She holds a bachelor's and master's degree from The University of Texas at Austin.

“We are very excited to have Elizabeth join the firm,” said Ann Smith, President at A.wordsmith. “Her strong writing skills coupled with her enthusiasm and strategic thinking make her an ideal fit for not only our team but also our clients’ programs.”

**ABOUT A.WORDSMITH** Since 2009 A.wordsmith has been providing strategic thought leadership PR and writing programs for clients with complex stories to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, A.wordsmith specializes in developing and implementing results-driven programs that showcase our clients as experts in their fields. Clients of A.wordsmith include ProKarma, Propeller, Levy Restaurants, iFLY and IDL Worldwide.

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