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FOR IMMEDIATE RELEASE

A.WORDSMITH ANNOUNCES CLIENT ENGAGEMENT WITH IDL WORLDWIDE

PORTLAND, Ore. (December 19, 2016)—[A.wordsmith](http://A.wordsmith.com), a boutique PR firm specializing in thought leadership and brand storytelling has been chosen by [IDL Worldwide](http://IDLWorldwide.com) to provide ongoing support in thought leadership communication and media relations.

IDL Worldwide is an experiential retail marketing company that specializes in creating physical environments that get people feeling, talking, and sharing to help brands meaningfully connect to their fans in real time.

ABOUT A.WORDSMITH

Since 2009 A.wordsmith has been providing strategic communication programs specializing in thought leadership, brand storytelling and strategic counsel for clients with complex stories to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, our specialty is implementing successful thought leadership PR programs that raise awareness of our clients as experts in their fields. Clients of A.wordsmith include ProKarma, Kavi, Micro-Pak, iFLY Portland, and NICE.

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