



For more information contact:  
Savanna Atherton  
503-928-0137  
savanna@awordsmithcomm.com

## **FOR IMMEDIATE RELEASE**

### **ANN SMITH CHOSEN AS A JUROR FOR THE SUMMIT INTERNATIONAL AWARDS**

PORTLAND, Ore. (Sept. 22, 2016), A. wordsmith, a public relations firm specializing in thought leadership and brand storytelling, announces the selection of President Ann Smith as a juror for the 2016 Summit International Awards.

The Summit International Awards (SIA) organization is dedicated to furthering excellence in the marketing communications industry by recognizing organizations for innovative and leading-edge creative work that use strategy and results-based effectiveness to create solutions. SIA jurors are selected based on their industry experience, marketing knowledge and ability to recognize outstanding creative thinking. As a juror, Smith will review marketing initiatives based upon criteria of effectiveness and creativity.

“I am honored to be a part of the prestigious SIA awards process”, said Ann Smith, president, A. wordsmith. “I look forward to reviewing the creative work that is happening on an international level that produces the top campaigns in the industry.”

### **ABOUT A.WORDSMITH**

Since 2009 A. wordsmith has been providing strategic public relations programs specializing in thought leadership and brand storytelling for clients with complex messages to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, our specialty is implementing successful thought leadership PR programs that raise awareness of our clients as experts in their fields. Clients of A. wordsmith include ProKarma, Kavi, Micro-Pak, iFLY Portland, Pinpoint and Cellar 503.