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FOR IMMEDIATE RELEASE

INDUSTRY GURU ANN SMITH RELEASES PORTLAND TRAVEL BOOK

'100 Things to Do in Portland Before You Die' features the best sights in Portland

PORTLAND, Ore. (Sept. 22, 2016), A. wordsmith, a public relations firm specializing in thought leadership and brand storytelling, announces the release of book, *100 Things to Do in Portland Before You Die*, written by Ann Smith and Allison Symonds of A. wordsmith.

The book features a compilation of activities in the Portland Metro area that provides a wide sampling of everything the city has to offer its residents and tourists. Outdoor adventures, quirky pastimes, brewpubs and major league soccer are among the featured items. The book can be purchased on [Amazon](#) and at various bookstores around the city. Book signings and a launch party will be scheduled later this fall.

Ann Smith is a native Oregonian who has lived in Portland since 2000. She founded A. wordsmith in 2009 and serves as its president. Allison Symonds moved to Portland in 2014; she is a content specialist at A. wordsmith.

ABOUT A.WORDSMITH

Since 2009 A. wordsmith has been providing strategic public relations programs specializing in thought leadership and brand storytelling for clients with complex messages to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, our specialty is implementing successful thought leadership PR programs that raise awareness of our clients as experts in their fields. Clients of A. wordsmith include ProKarma, Kavi, Micro-Pak, iFLY Portland, Pinpoint and Cellar 503.

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