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## **FOR IMMEDIATE RELEASE**

### **A.WORDSMITH ANNOUNCES CLIENT ENGAGEMENT WITH PINPOINT**

PORTLAND, Oregon (July 1, 2016) – [A.wordsmith](http://A.wordsmith.com), an Oregon PR firm specializing in thought leadership and content marketing, has been selected by [Pinpoint](http://Pinpoint.com) to lead its thought leadership and media relations campaigns.

**Pinpoint**, based in Portland, solves business problems for its clients through applied design methodologies. Pinpoint delivers deep insights through its qualitative research, then applies those findings to prototyped solutions. A.wordsmith is partnering with Pinpoint on a targeted thought leadership campaign to showcase the company's expertise both regionally and nationally.

### **ABOUT A.WORDSMITH**

Since 2009 A.wordsmith has been providing strategic communication programs specializing in thought leadership, content marketing and strategic counsel for clients with complex stories to tell and manage. Our team is comprised of expert public relations practitioners, all of whom have deep expertise in media relations, corporate positioning, strategic writing, brand identity and marketing communications. Utilizing a variety of communication strategies, our specialty is implementing successful thought leadership PR programs that raise awareness of our clients as experts in their fields. Clients of A.wordsmith include ProKarma, Kavi, Micro-Pak, iFLY Portland, Marquam Group and Brandlive.

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